

The first and still No 1

We offer **real value for money** advertising on ForcesDiscount.com
Standard Rates start from £99 for a 12 month Category Listing and Category Ad
Online Rates – Save at least 10% by submitting your Ad and paying online
ForcesDiscount.com – Local Listing £45.00 per location for a 18 month period

Affiliate Arrangements

Bespoke arrangements direct with Merchants or through Affiliate providers.

Added Value with our committed **pro-active marketing** by all available Forces Media, to the serving forces, attached civilians, ex forces personnel and their families.



Added Value Regular **Free** inclusion in E-Newsletters - reaching a potential audience of 200,000+

Information about ForcesDiscount.com:

- ForcesDiscount.com is the first and still No 1 in providing online discounts and services to the HM Forces serving; veterans, civil servants, attached civilians and their families.
- This is a recognised community of 10+ million. Every city/town/village in UK has a Forces connection a main base or garrison; MOD departments, TA, RAFA Clubs, and Royal British Legion, Fire and Rescue Services etc
- Average 18,000 visitors per month of which 15,500 are new/unique
- ForcesDiscount.com continues to be the most popular and offers top organic positions on Google, Yahoo and MSN for all the main Category pages

Endorsements:

Forcesdiscount.com has been an excellent traffic source for us over the past 12 months, we have had more click “throughs” from here than we have on other sites. I am very excited to see the traffic in the next 12 months. – Forces Travel / Financial

For further information please contact ads@forcesdiscount.com or call 01302 773173

A percentage of ForcesDiscount.com advertising revenue is donated to
BLESMA, Help for Heroes and SSAFA